

PRESS RELEASE
For Immediate Release

**HCSC NAMED AMONG THE BEST PLACES TO WORK IN IT
FOR THIRD YEAR IN A ROW**

CHICAGO (June 20, 2011) – Great benefits, a dynamic work environment and career development opportunities have once again placed Health Care Service Corporation (HCSC) on the list of the best places to work in information technology (IT) for the third year in a row by IDG's *Computerworld*. HCSC is the country's largest customer-owned health insurer operating Blue Cross and Blue Shield Plans in Illinois, Oklahoma, New Mexico and Texas.

“A top performing IT department is more critical than ever to remain competitive in today's marketplace,” says Brian Hedberg, HCSC's chief information officer. “Having innovative and efficient technology initiatives in place allows us to focus on providing accessible, cost effective and quality health care in the communities that we serve. “

In addition, a quality and efficient IT workforce enables HCSC to better care for the environment as [Hedberg discussed](#) at a recent company conference.

The award recognizes companies that offer their IT staffs the best benefits, competitive salaries, opportunities for training and advancement, as well as interesting project work and a flexible and diverse work environment. Nomination surveys look at the organizations' training and development, average salary increases, percent of staff promoted, turnover rates, and the percentage of women and minority staff in management in IT departments. In addition, information is collected on each organization's projects, mentoring programs and benefits including elder care, childcare and flextime. Employees are surveyed on management satisfaction, benefits, workplace culture, compensation and job duties.

“To be among the Best Places to Work in IT, it's not enough just to seek out and hire the most talented IT people, offer them competitive pay and provide great benefits,” said Scot Finnie, editor in chief of *Computerworld*. “Smart IT people realize that they need to get up to speed on their employer's revenue opportunities. The organizations that made this year's Best Places to Work list are creating a work environment that both trains and encourages IT personnel to pursue business-driven priorities.”

About Computerworld

Computerworld is the leading source of technology news and information for IT influencers worldwide, providing peer perspective, IT leadership and business results. Computerworld's award-winning Web site (<http://www.computerworld.com>), bi-weekly publication, focused conference series and custom research forms the hub of the world's largest (40+ edition) global IT media network. In the past five years alone, Computerworld has won more than 100 awards, including Magazine of the Year by American Society of Business Publication Editors (ASBPE) awards in 2010, the 2009

Best Blog from the Neal awards, and 2006 Best Overall Web Publication from ASBPE. Computerworld leads the industry with an online audience of over 3.5 million unique, monthly visitors (comScore Media Metrix, August 2010). Computerworld is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world's leading media, events, and research company. Company information is available at www.idgenterprise.com.

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About Health Care Service Corporation

Health Care Service Corporation is the country's largest customer-owned health insurer and fourth largest health insurer overall, with 13 million members in its Blue Cross and Blue Shield plans in Illinois, New Mexico, Oklahoma and Texas. A Mutual Legal Reserve Company, HCSC is an independent licensee of the Blue Cross and Blue Shield Association. HCSC has a rating of AA- (Very Strong) from Standard and Poor's, A1 (Good) from Moody's and A+ (Superior) from A.M. Best Company.

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