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**HEALTH CARE SERVICE CORPORATION NAMED ILLINOIS' HEALTHIEST LARGE EMPLOYER**

*Company Recognized for Programs That Positively Impact the Health of Its Employees and Their Families*

CHICAGO (November 19, 2013) – Health Care Service Corporation (HCSC), the nation's largest customer owned health insurer, has been named Illinois' Healthiest Employer in the 5,000-plus full-time employees category by Crain's Custom Media, a division of Crain's Chicago Business. HCSC, operator of Blue Cross and Blue Shield health plans in Illinois, Montana, New Mexico, Oklahoma and Texas, was recognized for creating and implementing wellness initiatives that have had a significant positive impact on the health and well-being of our employees and their families.

The Illinois Healthiest Employer awards program recognizes organizations that are committed to creating a healthy workplace. HCSC was recognized for its ongoing commitment to creating a corporate culture of health and wellness that encourages and supports employees in reaching their health goals. Programs and events such as on-site health screenings and fitness centers, wellness rewards, healthy eating campaigns and executive participation in corporate fitness programs have helped the company earn its place among the healthiest employers in the area.

"HCSC is thrilled to be recognized as Illinois' Healthiest Large Employer and this recognition showcases our commitment to responding to the evolving health care needs of our employees and their families," said Nazneen Razi, chief human resources officer, HCSC. "As a health insurer, we believe it's imperative to lead by example and implement programs that improve our employees and our members health and wellness outcomes."

Crain's Custom Media uses Healthiest Employers data to rank the organizations in six key categories: culture and leadership commitment, foundational components, strategic planning, communication and marketing, programming and interventions, reporting and analysis. Winners are awarded in one of five groups, based on the number of full-time employees.

Healthiest Employers is a privately-held technology and data research company, focused on corporate wellness. Through proprietary technology, Healthiest Employers collects, measures, and compares corporate wellness data worldwide. The research and assessment tool were developed in conjunction with wellness experts, physicians, professors, employers, and human resource professionals from around the globe.

**About Health Care Service Corporation**

Health Care Service Corporation is the country's largest customer-owned health insurer and fourth largest health insurer overall, with nearly 14 million members in its Blue Cross and Blue Shield plans in Illinois, Montana, New Mexico, Oklahoma and Texas. A Mutual Legal Reserve Company, HCSC is an independent licensee of the Blue Cross and Blue Shield Association. For more information, please visit [www.HCSC.com](http://www.HCSC.com), visit our Facebook page or follow us at [www.twitter.com/HCSC](https://www.twitter.com/HCSC).